



# Memorandum

**TO:** CITY COUNCIL

**FROM:** Mayor Chuck Reed  
Councilmember Pierluigi Oliverio  
Councilmember Donald Rocha

**SUBJECT: 15 MPH SCHOOL ZONE  
PROGRAM**

**DATE:** November 10, 2011

Approved

*Chuck Reed*

Date

*11/10/11*

*Pierluigi Oliverio*  
*by D.F.* *Don Rocha*

## **RECOMMENDATION**

Support staff's recommendation to adopt a framework for a 15 mph speed limit in all school zones citywide with the following changes:

1. Eliminate the provision for a pilot program.
2. This program is voluntary and available to all schools eligible per the requirements listed in California Manual on Uniform Traffic Control Devices (CA-MUTCD) 2011 Section 7B.15.
3. Funding for this voluntary program can come from a variety of resources including, but not limited to: schools, grants, parent organizations, neighborhood initiatives, Council offices, the budget process, or through other interested parties.

## **BACKGROUND**

AB 321 was enacted in January 2008, allowing local jurisdictions to extend the 25 mph prima facie speed limit (up to 1,000 feet from the school grounds), or to establish a 15 mph speed limit in school zones (up to 500 feet from school grounds).

Since adoption, only a few cities have implemented 15 mph school zones. San Francisco has adopted a citywide 15 mph speed limit in all of their school zones. In following San Francisco's lead, we do not believe that additional traffic studies or a pilot program is necessary per existing statute (CA-MUTCD 2011 7B.15).